# A user-friendly web-based BN interface for assessing bush fire risk



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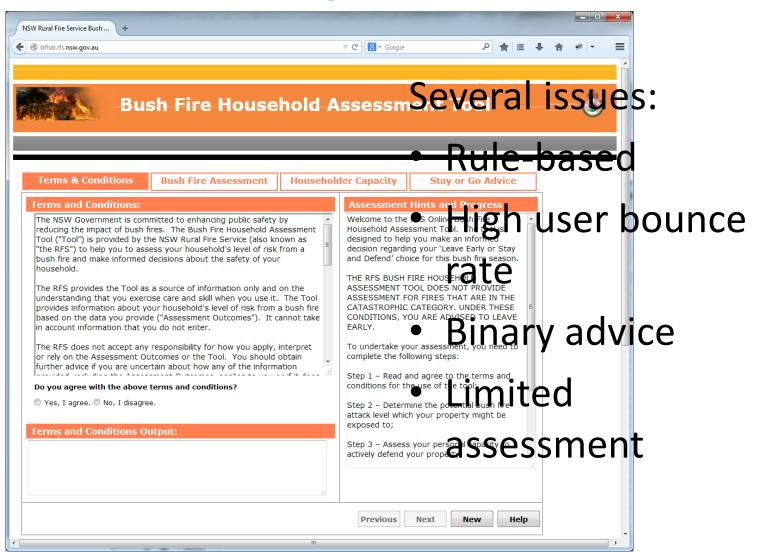


#### Overview

- Background: existing site
- Design goals
- System architecture
- Issues encountered
- Final design
- Site demonstration
- Future work



#### **Existing Site**





#### Design Goals

#### **Primary Goals:**

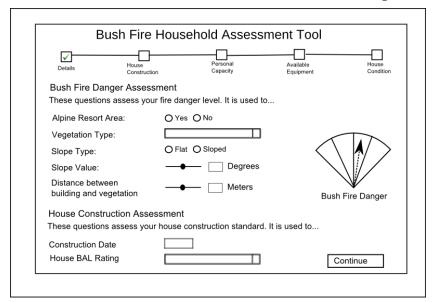
- Assess household bush fire risk
- Assess capacity to defend against bush fire
- Make assessment easy to understand

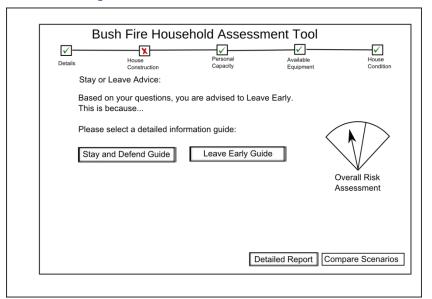
#### Also:

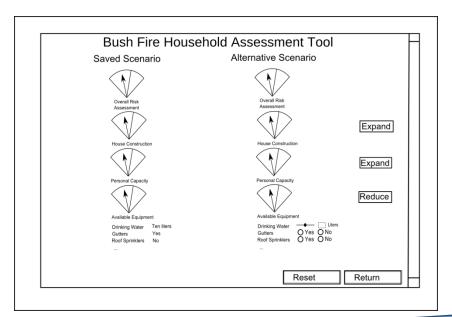
- Make an engaging tool
- Provide progressive risk advice
- Allow users to explore consequences



#### **Early Mockups**

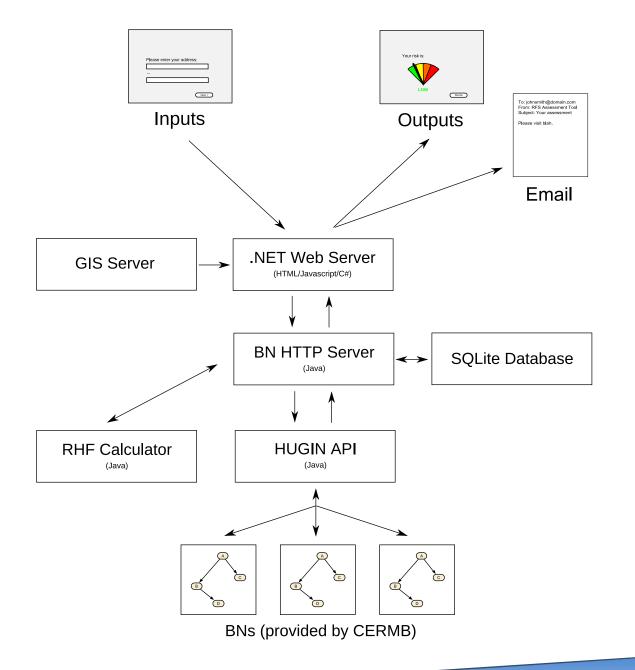








### System Architecture





#### Setback #1: Legal Risk Rears Its Head

- As we've heard, advising the public is fraught with risk
- Our original design assumed:
  - A probabilistic model
  - Value-neutral estimates of parameters



#### Setback #1: Legal Risk Rears Its Head

- RFS's understandable risk aversion lead to a model that was:
  - Very conservative
  - Very deterministic

#### Personal Capacity Node



#### Setback #2: A Push to be Uber-Friendly

- Management wanted more user engagement
- Wanted significant graphical content
- Example given: WWF Footprint Calculator





#### **Uber-Friendliness**

- Our concerns:
  - Would be taken less seriously
  - Would be a less useful tool
- Concerns not (entirely) founded:
  - Not interested in game-like interface
  - Only interested in directly relevant graphics

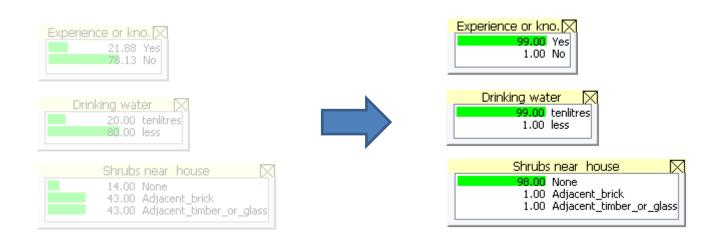
### Final Design

- Priors
- Risk advice
- Uncertainty
- Feedback
- Followup questions
- Data collection
- Scenarios



#### Final Design: Priors

- Conservativeness → almost always negative feedback with real priors
- Use optimistic priors while assessment in progress



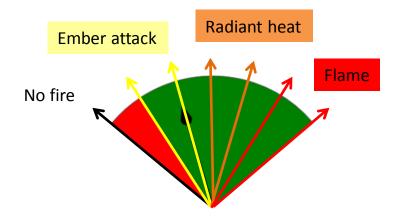


#### Final Design: Risk Advice

- Separate progress indicators from risk advice
- One progressive meter per category



Only final meter gives overall risk assessment



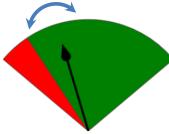
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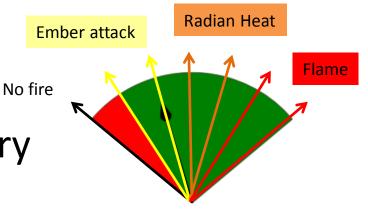
#### Final Design: Uncertainty

 Deterministic model, but some uncertainty when questions partly answered

Size of swing represents uncertainty



 Highest probability category shown



arg max P(category|answers) = Ember attack



### Final Design: Feedback

- Graphical feedback based on answers
- Instant feedback in several forms





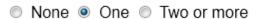




#### Final Design: Followup Questions

- Good and bad is black and white
- Many answers can be easily improved
- We can use followup questions

How many residents will be defending the property in the event of a bush fire?





Are you able to have at least two people defending the property?







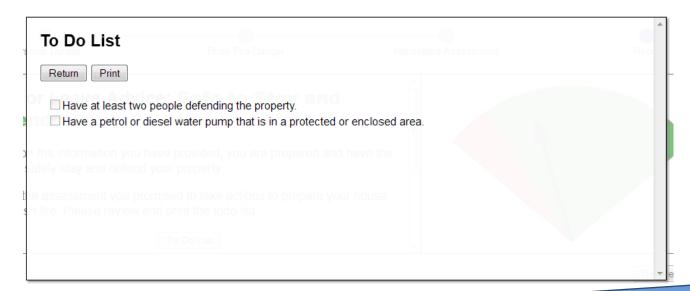
#### Final Design: Data Collection

- Database originally for saving user progress
- Can double as survey data for research
- Obvious issues:
  - Self-selection bias
  - Users experimenting with responses

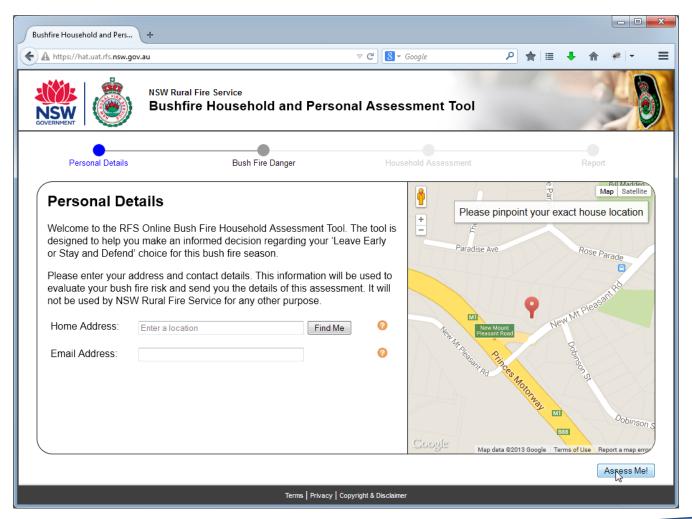


#### Final Design: Scenarios

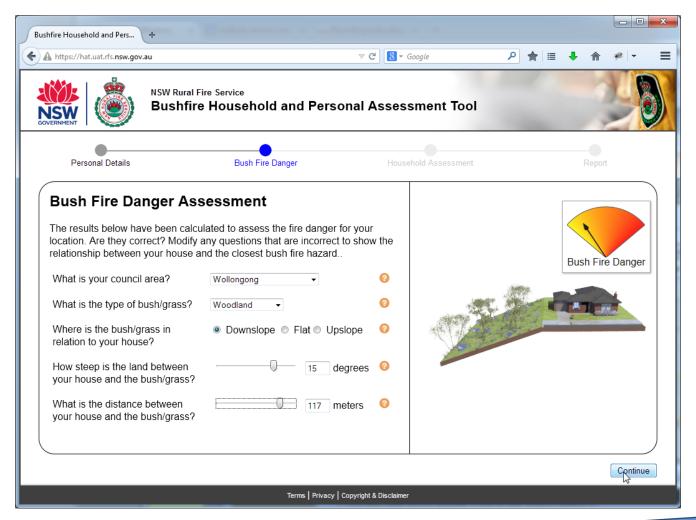
- Instant feedback mitigates need for scenario exploration
- No trade-offs or dependencies to explore
- Give user a checklist instead



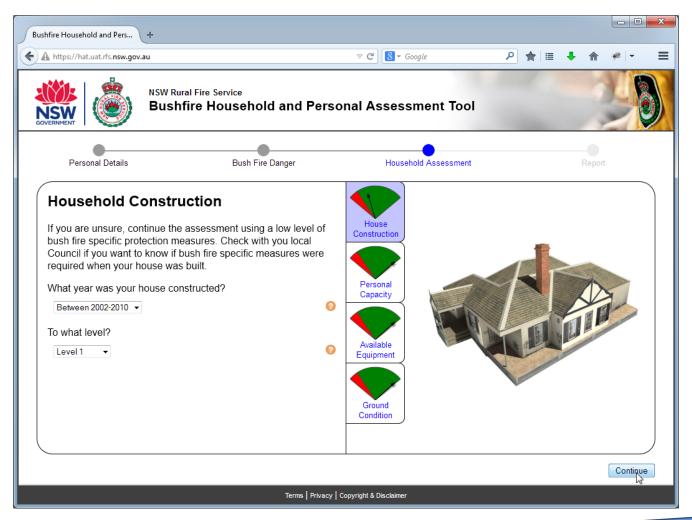




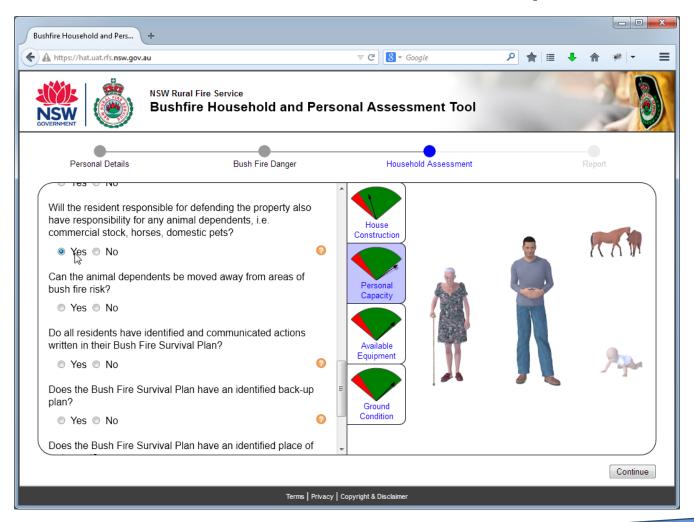




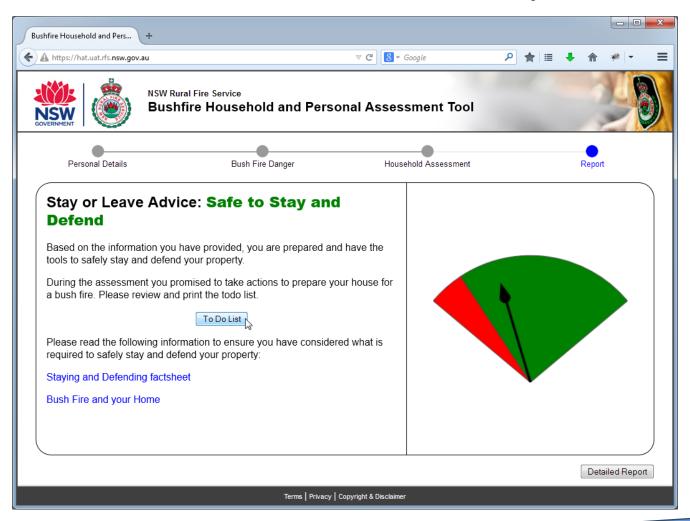














#### The Future

- Back to uncertainty (we hope)
- Iteration on the model
  - Make use of collected data
  - Model parameter changes easy due to loose coupling
  - Model structure changes has implications for questions, help and particularly graphics

